

IT'S ALMOST BACK TO SCHOOL TIME

Can your child see the board?



80% of classroom learning is visual.¹ Make an eye appointment for your child before school starts and ask how MiSight® 1 day* soft contact lenses can correct and help protect their blurry vision from getting worse as they grow.^{*†‡2,3}



MISIGHT® TODAY. ANYTHING TOMORROW.

MiSight® 1 day
for daily wear

Nearsightedness often goes undetected in children and often gets worse overtime.⁴

Correct and help protect your child's vision for the future with MiSight® 1 day; [†]+2,3 the first and only FDA-approved* contact lenses to slow the progression of nearsightedness in children aged 8 to 12 at the initiation of treatment.^{§2}

Call us today to schedule a comprehensive eye exam, and save up to \$300¹ on MiSight® 1 day!

***Indications for Use:** MiSight® 1 day (omafilcon A) soft (hydrophilic) contact lenses for daily wear are indicated for the correction of myopic ametropia and for slowing the progression of myopia in children with non-diseased eyes, who at the initiation of treatment are 8-12 years of age and have a refraction of -0.75 to -4.00 diopters (spherical equivalent) with ≤ 0.75 diopters of astigmatism. The lens is to be discarded after each removal.]

[†]ActivControl® technology in MiSight® 1 day contact lenses slows axial length elongation and corrects refractive error for age-appropriate children.

[‡]MiSight® 1 day shows sustained slowing of eye growth over time on average. While eyes are still growing; children fit ages 8-12 and followed for 6-years. n=40.

[§]Compared to a single vision 1 day lens over a 3 year period.

¹Available on purchases between 7/1/24 – 9/30/24.

1. UCLA Study: Impact Analysis of Vision to Learn. Vision to Learn. (n.d.). <https://visiontolearn.org/impact/ucla-study-impact-analysis-of-vision-to-learn/>
2. Chamberlain P, et al. A 3-year randomized clinical trial of MiSight® lenses for myopia control. *Optom Vis Sci.* 2019; 96(8):556-567.
3. Chamberlain P et al. Long-Term Effect of Dual-Focus Contact Lenses on Myopia Progression in Children: A 6-year Multicenter Clinical Trial. *Optom Vis Sci* 2022 In Press.
4. Donovan L, Sankaridurg P, Ho A, Naduvilath T, Smith EL 3rd, Holden BA. Myopia progression rates in urban children wearing single-vision spectacles. *Optom Vis Sci.* 2012 Jan;89(1):27-32. doi:10.1097/OPX.0b013e3182357f79. PMID: 21983120; PMCID: PMC3249020.

Eye Care Practitioner Name
Practice Name
Street Address
City, State, Zip
Phone #
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