

Net Plastic Neutral Social Posts

Below you will find a variety of images with associated copy that you can use to post to your social channels to promote CooperVision's Net Plastic Neutral contact lenses. You can find the image on the Marketing Materials page (CooperVision Practitioner site → Practice Building → Marketing Materials → Sustainability Campaign)

Social post 1:



Copy for post: Our practice, along with our patients, have helped stop the equivalent of 100 million plastic bottles from reaching our ocean, thanks to our participation in the CooperVision net plastic neutral contact lens initiative through our partnership with Plastic Bank®. Schedule your appointment today to try a net plastic neutral lens.

Social post 2:



Copy for post: Thanks to your purchases of net plastic neutral clariti® 1 day and MyDay® contact lenses, you have helped manufacturer CooperVision and their partner Plastic Bank stop the equivalent of 100 million plastic bottles from reaching our ocean. Every bottle diverted from the ocean is recycled. That's good for the planet—and good for people, too.